

CONTENT

CHAPTER 1. NATIONAL AND REGIONAL ECONOMY

Bacho R., Potoki H. Possible directions of the economic development strategy for	13
Trabscarpathian unifield territorial community (on the example of Kosson)	
Pasichnyk Y. Assessment of the economic potential of Ukraine's agribusiness sector	34
Vdovenko N., Sinenok I., Dmytryshyn R. New approaches to ensuring	48
competitiveness through the organizational mechanism of regulating agriculture and	
fisheries in the conditions of emergency challenges	
Luchyk S., Luchyk V. Remote work: problems of motivation	60
Nemesh Z. Implementation of the circular economic model in the Chinese practice	70
Singh MK., Sárközy H., Singh SK., Zéman Z. Impact of Ukraine-Russia war on	80
global trade and development: an empirical study	
Ambrozy M. Some economic and ethical aspects of the COVID-19 pandemic	93
Győrvári-Tumpek G., Kenderfi M. Barriers and opportunities for the labour market	101
reintegration of mothers with young children from a counsellor's perspective	
Varga AI. The state and development directions for human resources management in	115
the public sector	
Barcziová A., Bálintová M., Machová R. Does Rising R&D Investments Increase the	123
Academic Patent Registration	
Fejes N. From crisis into crisis – the previous decade of Ukraine's economy	134
Vitéz-Durgula Ju., Pataki L. Innovation in the healthcare industry	147
Yurynets Z., Yurynets R. Social and psychological climate of youth startup	161
entrepreneurship in the conditions of strategic development of innovation	

CHAPTER 2. FINANCE AND BANKING

Vnukova N., Derkach D. Determining the adequacy of banks deposit resources to 171 ensure the development of industry 4.0 technologies

Makszim Györgyné Nagy T., Varga B. Analysis of public debt based on long time 181 series, trends and forecasts

Kőrössy L.-I., Makszim Györgyné Nagy T. Peculiarities of the pension systems in 190 different countries

Zaslavska O. Analysis of marketing communication policy in banking institutions of **204** Ukraine

Bieloborodova M., Bessonova S., Bessonova A. Monitoring the sustainability of **218** small and medium business in the regions of Ukraine based on the resource approach

Szabó B., Illés B.- Cs, Pataki L. Examination of the property, financial and 229 profitability situation in the construction industry in Hungary: regional comparison



CHAPTER 3. ACCOUNTING AND TAXATION

Khomyn P. Ya. Illusions as a profanation of accounting theory Kish E. Luca Pacioli's "Divine Proportion" - the development of accounting science in	243 253
Italy	
Orlov I.V. Organization of accounting in conditions of digital economy	264
Thalmeiner G., Gáspár S., Zéman Z. Modeling of the reporting activities of a crane	274
manufacturing organization	
Loskorikh G., Perchi O. Taxation features of the IT industry: regional aspect (on the	283
Transcarpathia example)	
Pajrok A. Issue of allocation of overheads - the practice of the Hungarian hotel	296
industry	
Khudaverdiyeva V.A. Taxation peculiarities of tourism activity in Ukraine due to	311
COVID-19	
Resolution of the 3 rd International Scientific and Practical Conference "The impact of accounting and finance on the development of economic processes"	325
General requirements for manuscripts	332