



CONTENT

CHAPTER 1. NATIONAL AND REGIONAL ECONOMY

Poyda-Nosyk N., Bacho R. Assessing business perspectives in the automotive industry of Ukraine: national and regional aspects of sectoral development	19
Atamas O. Investment attractiveness of regions in Ukraine: problems, recommendations, prospects	29
Venger V., Romanovska N., Sheiko O. Conjuncture features of the Ukrainian grain market	37
Sallai K., Makszim Györgyné Nagy T. Economic spatial structure analysis: focus on Great Britain	51
Kravchenko O., Badai A. The role of state regulation of wages	60
Kryvenko N. Assessment of international economic integration: methodological approaches with the selection of agricultural markets	70
Perehuda Yu. Assessment of the competitiveness of farmhouses in the production of livestock products through the prism of import and export indicators	80
Pohylenko N. Intellectual property rights as a restriction factor of innovative activity in agriculture	92
Pushkar T., Slavuta O. Perception of digitalization processes by residents as a basis for implementing programs of balanced urban development	107
Samusevych Ya., Tenytska I., Rudychenko A. Assessment of the impact of environmental control on ensuring rational nature use in Ukraine	118
Sydorenko Ye. Digital transformation as an economic tool restoration of territorial communities	134
Kharchenko N. Some aspects of socio-economic determinants of health	144
Usata N. Conceptual foundations of the circular economy in agriculture	153
Shapurov O. Industrial innovations: Internet of things, blockchain, digital double	164
Shuba M., Shuba O. The global market of passenger cars: features and development trends	178



CHAPTER 2. FINANCE AND BANKING

Zhuravlyova I. Financial management in the contemporary dimension	188
Bálintová M. Examining the relationship between green bank marketing and bank loyalty in the case of Slovak customers	205
Bohrinovtseva L., Bondaruk O., Klyuchka O. Financial security of the insurance market: theoretical aspect	216
Patyi B., Szóka K., Pataki L. Applicability of bankruptcy prediction models in the western Hungarian food retail sector	227
Daudova G., Grinko A. The evolution of digitization processes in the activities of financial bodies of local self-government in Ukraine	240
Zhyhlei I., Laichuk S., Polishchuk I. Bibliographical analysis of publications on social investment according to Web of Science platform data	253
Zaichko I. Peculiarities and main directions of the monetary and credit policy of Ukraine under martial law	264
Oriekhova K., Golovko O. Choosing an organizational and economic mechanism to ensure the financial security of gas distribution companies	277
Tataryntseva Yu., Yuryeva I., Nazarova T. The impact of the development of social responsibility and sustainable digital marketing on the financial component of business processes in the conditions of the digital economy	293
Shyshkina O. The impact of fintech innovations on global currency markets	307
Yaroshevych N. The level of local budgets financial decentralization in Ukraine	321



CHAPTER 3. ACCOUNTING AND TAXATION

Vartsaba V., Makarovych V., Loskorikh G. An analysis of the accounting problems for innovative capital in Ukraine	334
Hanusych V., Yoltukhovska O., Sheverya Ya. The concept of value creation in integrated reporting	346
Hrytsai O., Lishnyanska I. Accounting support for determining the cost of medical services	358
Dubynska O. Theoretic al and practical aspects of the audit of financial statements as a way identifying threats to the financial security of the enterprise in the conditions of martial law	374
Yershova N. Accounting consulting as a "soft technology" for supporting the development of small and medium-sized businesses	385
Koshil A., Meliankova L. Economic essence and reflection in the accounting of electronic money in modern conditions	397
Makarenko I., Rudychenko A. Digital responsibility of companies: Economic essence of the concept and conceptual approaches	409
Martin K., Szilágyi N. The importance of brand value in the view of the company's assets	421
Miroshnicheno O., Schigoryeva V. The system of taxation of small business: the experience of Poland	435
Mykiiievych O., Tyvonchuk O. Challenges and prospects of transition to International Financial Reporting Standards in Ukraine and worldwide	448
Moskal N. Prospects for the use of blockchain technology in auditing	458
Moskovchuk A., Dorosh V. Determinants of formatting the financial results: retrospective and prospective analysis	468
Nashkerska H. Barriers to the accounting recognition of information as an asset	479
Onyshchenko V., Kononenko D., Chupina M. Strategic analysis tools in enterprise management: overview, classification, selection criteria	493
Pysarenko T. Organization of managerial accounting for operating cash flows	507
Portovaras T. Types of modern economic analysis and their characteristics	516
Skasco O., Dmyshko Ya. Conducting an external assessment of the performance and quality of work of the bank's internal audit unit	529
Sarakhman O., Shurpenkova R., Kalaitan T. Modern realities of independent audit of banks' financial statements	540
Tsiatkovska O. Methodological basis for constructing the accounting of non-financial assets in state institutions	552
Shyshkova N. Automation of inventory accounting: innovative technologies, efficiency assessment	563



CHAPTER 4. MANAGEMENT AND INNOVATIVE DEVELOPMENT

Tan Chai Ching Big Data Literature-based Bibliometric Mapping Analysis for Competences Adaptable to Industry 4.0 and 5.0: Implications for Career Orientation	578
Almhamad G. The factors affecting women entrepreneurship in developing countries. How far are we from supporting women entrepreneurship?	591
Vasylchak S., Shterma T. Labor potential as an object of management	605
Voronina V., Zakharova L. Strategic management of team work in the conditions of a modern scientific, innovative and business environment	613
Antal K., Makszim Györgyné Nagy T. The challenges and experiences of employment abroad in the reflection of an empirical research	623
Nemchuk P. Peculiarities of managing the development of corporate agrarian formations	633
Prokopov D. Bioenergy in the sustainable development of agriculture: problems and prospects for the development of the industry	643
Serogina D., Matvieieva N., Pushkar T. Innovative development within the framework of sustainable development: finding a balance between economic efficiency and environmental sustainability	653
Barabásné dr. Kárpáti D., Oroszné Ilcsik B. Examination of entrepreneurial propensity among university students	666

MONOGRAPH REVIEWS

REVIEW of the Monograph by R. Bacho and N. Poyda-Nosyk «Automotive industry in Ukraine: key approaches to assessing labor market and business perspectives»	682
REVIEW of the monograph by Loskorich L., Perchi O. «Accounting and analytical support of the activities of IT enterprises in Ukraine»	684
General requirements for manuscripts	691