



## CONTENT

### CHAPTER 1. ECONOMICS AND MANAGEMENT

|  |     |
|--|-----|
| <b>Bacho R.</b> Foreign Trade Relations Between Ukraine and Hungary Amidst War Conditions  | 13  |
| <b>Ambrozy M., Kuběnová Z.</b> Selected Aspects of the Unfair Struggle for Job Positions   | 22  |
| <b>Hires-László K., Lőrinc I.</b> The Impact of Ukrainian Corruption on the Country's Economic Processes and European Union Integration            | 32  |
| <b>Kvasnii M.</b> Dynamics of the IT Industry Amid Economic Instability in Ukraine: Analysis and Modeling  | 45  |
| <b>Korobeinykova Ja., Hryniuk V.</b> Prospective Directions of Innovative Project Activity in Tourism: Cases of Ivano-Frankivsk Region             | 56  |
| <b>Kósáné Bilanics Á. Láczy M.</b> The possibility of developing the knowledge triangle in the county of Szabolcs-Szatmár-Bereg                    | 69  |
| <b>Makarovych A., Makarovych V.</b> Artificial Intelligence-Based Modeling for Recruiting Young Professionals                                      | 81  |
| <b>Matviienko H., Kucherkova S.</b> The Importance of the Development of Eco-innovations in the Transformation to a Green Economy                  | 102 |
| <b>Magyar Z.</b> An Introduction to 5-step Brand Management Conditions for the Nyírerdő Zrt. "GÚTH HUNTING AREA"                                   | 114 |
| <b>Motsa A.</b> Legal Problems of the Ukrainian Economy Under the Regime of Martial Law  | 125 |
| <b>Nechayeva I., Shylovets I.</b> Digital Transformation of Ukraine's Regions: problems, recommendations, and prospects                            | 137 |
| <b>Nagy R. Józsa L. Szalai Módosné Sz.</b> Marketing in the Period of High Inflation   | 146 |
| <b>Pasichnyk Yu., Gordienko L.</b> Comparative Analysis of Rural Population Income in EU Countries and Ukraine                                     | 161 |
| <b>Rekunencko I., Cherednichenko D.</b> Economic Assessment of Resource Allocation Strategies in Ukraine   | 174 |
| <b>Skladanivska O.</b> Analysis of the Current State of Truck Transport Companies in Ukraine   | 192 |
| <b>Chali B. D., Lakatos V., Daraje G. N.</b> Enhancing Well-Being Through Cooperative: Strengthening Social Capital for Public Welfare in Ethiopia | 207 |



## CHAPTER 2. ACCOUNTING AND FINANCE

|  |            |
|--|------------|
| <b>Poyda-Nosyk N., Kálmán B. G., Malatyinszki S.</b> The Human Factor of Information Security: Phishing in Cybercrime  | <b>223</b> |
| <b>Hanusych V., Hanusych K.</b> Accounting of crypto assets: international experience and domestic prospects   | <b>235</b> |
| <b>Hyk V., Chushchak A.</b> Implementation of Accounting in Cluster Entities to Ensure the Goals of Sustainable Development  | <b>249</b> |
| <b>Hrybovska Yu., Shylko A.</b> Evaluation of the Financial Condition of a Healthcare Institution  | <b>264</b> |
| <b>Dubynska O., Fokin A.</b> Methodological Principles of Financial Statement Auditing as a Component of Financial and Economic Security under Martial Law Conditions                    | <b>281</b> |
| <b>Ahmed E. R.</b> The Impact of Digital Procedures in Accounting and Auditing on Tax Collection Efficiency  | <b>300</b> |
| <b>Krynysia S.</b> Digitalization Strategies of the Public Financial Management System in Ukraine: Analysis and Perspectives   | <b>307</b> |
| <b>Lepetan I.</b> Current Trends in Private Pension Insurance: Analysis and Prospects for Ukrainian Enterprises  | <b>322</b> |
| <b>Pataki G., Virlich Sh.</b> Assessment of the Management Features of a Micro Company through the Financial and Statistical Analysis of Gera Ltd.                                       | <b>333</b> |
| <b>Salih W. Kh., Alabdullah T. T.Y.</b> Does Audit Committee Effect on Relation Between Effectiveness and Efficiency of Auditing and Sustainable Development in Private Sector Companies | <b>346</b> |
| <b>Orlov I.</b> Contingent Liabilities in the System of Accounting Objects: Issues of Disclosure   | <b>361</b> |
| <b>Serpeninova Yu., Makarenko I., Fominov R., Makarenko S.</b> Goals of Sustainable Development as a Factor of Enhancing the Accounting System   | <b>373</b> |
| <b>Maksymiuk A.</b> Audit of Insurance Companies in Ukraine  | <b>392</b> |
| <b>Tyazhkorob I.</b> Overcoming Information Asymmetry in Personal Finance Management: Financial and Investment Consulting Technologies   | <b>404</b> |
| <b>Frolov A.</b> Evaluation of Green Bond Issuers' Reporting   | <b>419</b> |
| <b>Khomyn P.</b> Managerial Strategic Accounting as a non-scientific «novelty» in Accounting Theory  | <b>436</b> |
| <b>Tsiatkovska O.</b> Specifics of Developing Internal Audit of Non-Financial Assets in Public Institutions  | <b>445</b> |
| <b>Chizmar I., Bacho R., Loskorikh G.</b> Approaches to Identifying Functional Systems of E-sports Organizations and Fundamental Principles of Their Evolution                           | <b>457</b> |
| <b>Shatskov V.</b> Recognition and Evaluation of Fixed Assets at Public Interest Enterprises   | <b>469</b> |
| <b>Review of the monograph by Nikishyna O.</b> "Methodological and Institutional Support for Selective Regulation of Commodity Markets"  | <b>478</b> |
| <b>General requirements for manuscripts</b>  | <b>486</b> |